

Nicholas Kong

www.nicholaskong.com nicholaskong.nyc@gmail.com 510-779-8695

Selling Drugs

AREA23 Associate Creative Director

Overseeing two pediatric vaccinations and one HIV product

Produced the first podcast made at the agency (HIV/AIDS)

Clients: ViiV, Sanofi

November 2021-Present

Group Art Supervisor, Art Supervisor

Oversaw two products of an HIV portfolio for US and Global markets

Lead a team of four art directors and a rotating cast of freelancers

Launched two GL products in 2021, un/Branded campaigns

Produced 5 patient videos amidst a global pandemic

Cannes Lions: PR, Print & Publishing (Silver), Design, Direct, Health (Bronze)

Clients: GSK | ViiV, Lilly, Invitae, Columbia Journalism Review

April 2020-November 2021, November 2018-April 2020

H4B Chelsea Senior Art Director

Established 'Master Brand Campaign' across three indications, US/Global

One of two art directors on an 11 million dollar piece of business

Concepted on un/branded, and new business pitches within the Havas network

Clients: Pfizer, Intercept Pharmaceuticals

April 2018-November 2018

McCann Health Art Director

Developed the brand architecture of a growing immuno-oncology franchise

Launched a 360 un/Branded Campaign from concept to execution (Asthma)

Clients: AstraZeneca, Bristol-Myers Squibb, Takeda

March 2017-April 2018

After Hours

Freelance Graphic Designer

Banners, branding and beyond for various clients

Clients: Compass, Brooklyn Vision Therapy, The New York City Anti-Violence

Project, #NYCAgainstHate, SecondMuse, NASA, Pacific Health Solutions, SET CBD

March 2017-Present

Student Loans

Cal Poly, San Luis Obispo March 2017

Bachelor's of Landscape Architecture

Minor: Integrated Marketing Communications